

Rep Order# 8853530 Ver# 5 Status Revised
EC'd Yes

Traffic Order# 37046

Printed: 09/21/2012 12:41 PM
Last Received: 09/21/2012 11:13 AM
Showing Buylines: All Lines

3 of 5

Station KLAS-TV LAS VEGAS
Advertiser () ROMNEY, MITT
Product ROMNEY/PRESIDENT/REP
Estimate#
Buyer STEPHANIE KINCAID
Phone#
Fax#

Agency () AMERICAN RAMBLER PRODUCTION
138 CONANT ST
BEVERLY, MA 01915
Agency C/P1/P2/E
Flight Dates 08/22/2012 - 08/28/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () MIKE JONES

Salesperson Phone# 202-872-5880
Salesperson FAX# 202-872-0263

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	16	W	900P-1000P		:30	\$10,000.00	08/22-08/22	1	1	1	\$10,000.00	
				Buyline Comment: CRIMINAL MINDS								
	17	F	900P-1000P		:30	\$7,000.00	08/24-08/24	0	0	0	\$0.00	
				Buyline Comment: CSI:NY								
	18	F	1000P-1100P		:30	\$7,000.00	08/24-08/24	0	0	0	\$0.00	
				Buyline Comment: BLUE BLOODS								
	19	SA	500P-700P		:30	\$1,500.00	08/25-08/25	2	1	2	\$3,000.00	
				Buyline Comment: NEWS ROTATION								
	20	SA	530P-600P		:30	\$750.00	08/25-08/25	0	0	0	\$0.00	
				Buyline Comment: POLITICS NOW								
	21	SA	700P-800P		:30	\$250.00	08/25-08/25	0	0	0	\$0.00	
				Buyline Comment: ET								
	22	SA	800P-900P		:30	\$2,500.00	08/25-08/25	0	0	0	\$0.00	
				Buyline Comment: ENCORE								
	23	SA	900P-1000P		:30	\$2,500.00	08/25-08/25	0	0	0	\$0.00	
				Buyline Comment: CRIMETIME								
	24	SA	1000P-1100P		:30	\$4,000.00	08/25-08/25	0	0	0	\$0.00	
				Buyline Comment: 48HR MYSTERY								
	25	SA	1130P-1230A		:30	\$150.00	08/25-08/25	1	1	1	\$150.00	
				Buyline Comment: THE UNIT								

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	26	SA	500A-700A		:30	\$250.00	08/25-08/25	4	1	4	\$1,000.00	
				Buyline Comment: EARLY SHOW/NEWS								
	27	SU	600A-630A		:30	\$440.00	08/26-08/26	1	1	1	\$440.00	
				Buyline Comment: 6A NEWS SUN								
	28	SU	630A-800A		:30	\$1,200.00	08/26-08/26	2	1	2	\$2,400.00	
				Buyline Comment: SUNDAY MORNING								
	29	SU	800A-830A		:30	\$1,200.00	08/26-08/26	2	1	2	\$2,400.00	
				Buyline Comment: NOW SU MR2								
	30	SU	830A-900A		:30	\$600.00	08/26-08/26	1	1	1	\$600.00	
				Buyline Comment: FACE THE NATION								
	31	SU	930A-1000A		:30	\$175.00	08/26-08/26	0	0	0	\$0.00	
				Buyline Comment: NEWS SUN								
	32	SU	500P-700P		:30	\$1,700.00	08/26-08/26	0	0	0	\$0.00	
				Buyline Comment: 5P NEWS SUN								
	33	SU	700P-800P		:30	\$12,000.00	08/26-08/26	1	1	1	\$12,000.00	
				Buyline Comment: 60 MIN								
	34	SU	1000P-1100P		:30	\$5,000.00	08/26-08/26	1	1	1	\$5,000.00	
				Buyline Comment: MENTALIST								
	35	SU	1100P-1130P		:30	\$750.00	08/26-08/26	2	1	2	\$1,500.00	
				Buyline Comment: 11P NEWS SUN								
	36	SU	500A-600A		:30	\$100.00	08/26-08/26	2	1	2	\$200.00	
				Buyline Comment: 5A NEWS SUN								

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---REPORT TOTALS---

Report Totals: 78 / \$95,640.00

---SALES MONTHLY TOTALS---

Aug 12: 78 / \$95,640.00 Sep 12: 0 / \$0.00

Sales Totals: 78 / \$95,640.00

Station Totals: 78 / \$95,640.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$203,489	CABL 0%	KLAS 47%	KSNV 25%	KTNV 15%	KTUD 0%
		KVCW 0%	KVMY 0%	KVVU 13%	UNKN 0%	

Books FEB11

Demos RA35+